

Evidencia 2 TRIMESTRE SIPPRES 2021

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Location

All Users
100.00% Users

Apr 1, 2021 - Apr 30, 2021

Map Overlay

Summary



City	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,451 (100.00%) (1,451)	1,235 (100.00%) (1,235)	2,000 (100.00%) (2,000)	58.25% Avg for View: 58.25% (0.00%)	2.40 Avg for View: 2.40 (0.00%)	00:02:28 Avg for View: 00:02:28 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Cancun	335 (22.24%)	248 (20.08%)	464 (23.20%)	53.02%	3.13	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Mexico City	165 (10.96%)	148 (11.98%)	227 (11.35%)	53.74%	2.54	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Merida	164 (10.89%)	139 (11.26%)	217 (10.85%)	61.75%	2.01	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Playa del Carmen	132 (8.76%)	105 (8.50%)	158 (7.90%)	69.62%	2.06	00:01:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Tulum	101 (6.71%)	79 (6.40%)	132 (6.60%)	57.58%	2.19	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. (not set)	77 (5.11%)	63 (5.10%)	105 (5.25%)	59.05%	2.02	00:02:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Chetumal	76 (5.05%)	43 (3.48%)	143 (7.15%)	44.76%	2.29	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. San Miguel de Cozumel	24 (1.59%)	22 (1.76%)	31 (1.55%)	67.74%	2.32	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Tijuana	22 (1.46%)	18 (1.46%)	26 (1.30%)	73.08%	1.58	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Ecatepec	16 (1.06%)	15 (1.21%)	18 (0.90%)	66.67%	1.44	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)

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F.P.C01.A03 - Contribuir al acceso de la información pública generada en los procesos de ordenamiento ecológico

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Location

All Users
100.00% Users

May 1, 2021 - May 31, 2021

Map Overlay

Summary



City	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,525 % of Total: 100.00% (1,525)	1,284 % of Total: 100.08% (1,283)	2,151 % of Total: 100.00% (2,151)	58.30% Avg for View: 58.30% (0.00%)	2.11 Avg for View: 2.11 (0.00%)	00:02:17 Avg for View: 00:02:17 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Cancun	343 (21.81%)	259 (20.17%)	500 (23.25%)	55.00%	2.23	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Merida	205 (13.03%)	162 (12.62%)	285 (13.25%)	55.44%	2.27	00:02:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Mexico City	152 (9.66%)	128 (9.97%)	204 (9.48%)	53.92%	2.27	00:02:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Playa del Carmen	130 (8.26%)	105 (8.18%)	158 (7.35%)	62.03%	2.25	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Chetumal	108 (6.87%)	70 (5.45%)	185 (8.60%)	48.11%	2.11	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Tulum	89 (5.66%)	76 (5.92%)	120 (5.58%)	61.67%	1.94	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. (not set)	62 (3.94%)	43 (3.35%)	100 (4.65%)	74.00%	1.61	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Mexicali	29 (1.84%)	29 (2.26%)	31 (1.44%)	64.52%	1.42	00:04:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Los Angeles	29 (1.84%)	29 (2.26%)	29 (1.35%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
0. San Miguel de Cozumel	24 (1.53%)	21 (1.64%)	26 (1.21%)	69.23%	1.46	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)

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Location Jun 1, 2021 - Jun 27, 2021

All Users 100.00% Users

Map Overlay

Summary



City	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,124 (100.00%) (1,124)	921 (100.00%) (919)	1,596 (100.00%) (1,596)	58.58% Avg for View: (0.00%)	2.22 Avg for View: (0.00%)	00:02:35 Avg for View: (0.00%)	0.00% Avg for View: (0.00%)	0 % of Total: (0)	\$0.00 % of Total: (0.00%)
1. Cancun	276 (23.59%)	195 (21.17%)	406 (25.44%)	55.67%	2.34	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Merida	157 (14.22%)	133 (14.44%)	220 (13.78%)	60.91%	2.20	00:02:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Mexico City	115 (9.83%)	97 (10.53%)	147 (9.21%)	56.46%	2.36	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Playa del Carmen	86 (7.35%)	71 (7.71%)	109 (6.83%)	60.55%	1.99	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Tulum	79 (6.75%)	60 (6.51%)	97 (6.08%)	51.55%	2.77	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Chetumal	72 (6.15%)	46 (4.99%)	109 (6.83%)	46.79%	2.02	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. (not set)	55 (4.70%)	45 (4.89%)	85 (5.33%)	68.24%	1.94	00:02:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. San Miguel de Cozumel	31 (2.65%)	22 (2.39%)	44 (2.76%)	38.64%	2.82	00:05:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Guadajajara	11 (0.94%)	8 (0.87%)	17 (1.07%)	58.82%	2.35	00:04:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. (not set)	9 (0.77%)	9 (0.98%)	11 (0.69%)	45.45%	2.91	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)

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